**North West Leicestershire District Council**

**Economic Development**

**Privacy Notice**

This notice explains the information that we collect from you, what we do with it, and who it might be shared with.

Where we refer to “the Council”, “we” or “us” we mean North West Leicestershire District Council – the Data Controller.

Where we refer to “you” or ”your” we mean you as the individual(s) providing us with your data – the Data Subject.

**What is personal information?**

Personal information can be anything that identifies and relates to a living person. It can include details such as names, addresses and date of birth amongst other things.

**What lawful basis do we have to collect your data?**

Under Article 6(1)(e) of the GDPR, we are permitted to use data for our tasks.

**What information do we collect from you?**

When you fill out information given to the Council, we will collect, or may collect where it is relevant to your circumstances [details collected e.g. name, address, gender, email address, telephone number and details of your business.

For grant applications we may also require company accounts, financial paperwork and bank details.

For the Ashby Business Improvement District we will collect:

- The Organisation/Business Name

- The Unique Property Reference Number (UPRN) of each hereditament.

- The address of each hereditament where occupied or (if unoccupied) owned by him.

- The rateable value of each hereditament where occupied or (if unoccupied) owned by him.

- The rateable value category description it falls in eg retail, public house, restaurant etc

- The liable party paying the Business Rates where occupied or (if unoccupied) owned by him.

- Person Contact Names

- Associated Email/Telephone Information

**Why do we collect this information?**

We collect this data in order to be able to provide support and advice to you and your business.

For grant applications we will require you to provide information to enable us to process your grant request and to ensure grant payments are made.

For the Ashby Business Improvement District, in developing a BID proposal, running a BID ballot or raising a levy, the BID will need to communicate with the occupiers and owners of the properties. In order to do that the BID will require names and addresses for contact purposes.

**Who might we share this information with?**

The Council will not share any of the information that it holds about you with any third party, unless you have given your written consent, or if otherwise this is permitted by law.

For the Ashby Business Improvement District, information will be shared with the Ashby BID Company. The legal duty to share this information with BIDs is contained within the Business Improvement Districts Act (2003) and Regulations (2004) for England & Wales

**Where will my information be sent?**

As required by law, all information will be kept within the European Economic Area.

**What do we do with yo****ur information?**

The information that you have provided will be held by the Council and will only be accessed by authorised Council employees.

For the Ashby Business Improvement District, information will be shared with the Ashby BID Company for the conduct of the work.

**Will your details be used for Council Marketing or Promotions?**

We may separately ask you for your permission to provide you with information about other Council services and, if you agree, how you would like to receive that information. You do not have to give your permission to receive these details, and it is not a condition of Economic Development that you agree.

**What about automated decision making?**

As part of the support for your business or grant application no automated decisions will be made.

**How long do we keep hold of your information?**

The Council will keep hold of your business information indefinitely or until the point where the business is no longer trading.

**Can I withdraw my consent/ask for my data to be removed?**

You can ask at any time for your data to be removed by writing to the Data Protection Officer at the address below. Your data can also be ‘anonymised’. This means that your data will be turned into a form which does not identify you as an individual. It may not always be possible to remove or anonymise data (for example a current tenant’s data), but we will let you know should you request either of these.

**How can I access the information you hold about me?**

By making a Subject Access Request and going onto the Council’s website at https://www.nwleics.gov.uk/pages/how\_to\_make\_a\_subject\_access\_request or writing to the Data Protection Officer, North West Leicestershire District Council, Council Offices, Whitwick Road, Coalville, Leicestershire, LE67 3FJ. A fee of £10 is payable if a request is made before 25 May 2018.

**How can I contact the Data Protection Officer?**

Email: dpo@nwleicestershire.gov.uk

Telephone: 01530 454763

In writing: Data Protection Officer, North West Leicestershire District Council, Council Offices, Whitwick Road, Coalville, Leicestershire, LE67 3FJ.

**If I am unhappy with how my data is being handled what can I do?**

The first thing to do is to contact the Data Protection Officer on the details above to see if they can help to resolve your problem.

You also have the right to lodge a complaint with a supervisory authority. More information on this can be found on the Information Commissioner’s Office Website (https://ico.org.uk).