

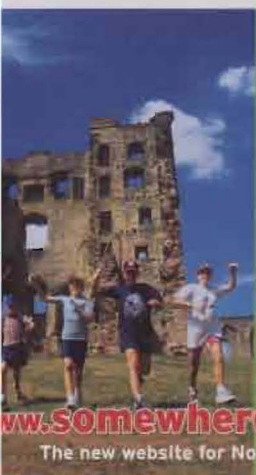
## Thanks to Our Valued Sponsors

National Forest Company  
Conkers • Moira Furnace  
North West Leicestershire District Council  
Donington-le-Heath Manor House  
YHA National Forest  
Snibston Discovery  
Museum & Country Park



The National Forest is one of England's most ambitious environmental projects. Across parts of Leicestershire, Derbyshire and Staffordshire, 200 square miles are being transformed, blending ancient woodland with new planting to create a new national forest. Whether you want bustling attractions, quiet relaxation, gentle walking or active leisure – you'll find it here.

[www.visitnationalforest.co.uk](http://www.visitnationalforest.co.uk)



*Need help to find somewhere nice to go?*

All the information you need for things to do, places to go and where to stay.

[www.somewherenicetogo.co.uk](http://www.somewherenicetogo.co.uk)

The new website for North West Leicestershire

## Ticket Prices

|        |       |            |
|--------|-------|------------|
| £16    | £7    | £5         |
| Family | Adult | Concession |

(2 adults & up to 4 children)

**Save money - Book in advance**

|        |       |            |
|--------|-------|------------|
| £14    | £6    | £4         |
| Family | Adult | Concession |

Booked in advance for a specified date  
at Ashby Tourist Information Centre



The entertaining on-board guide will share local myths, fascinating historical snippets and maybe a gag or two!

Family - two adults and up to four children  
Concessions - children 5 - 15 years, students and over 60yrs.  
Under 5s - travel free

The English National Concessionary Scheme is not valid on this service  
This is an Open Top Bus - please dress for the weather.

To buy tickets in advance or request other information on  
The Heart of the Forest Tour contact:

Ashby de la Zouch Tourist Information on: 01530 411767

Tickets can be purchased by Credit or Debit cards.

or Leicester Tourist Information on: 0844 888 5181

or book online from the eshop: [www.goleicestershire.com](http://www.goleicestershire.com)

If you have a special event, group outing or wedding this bus is also available for private hire. Contact Robert's Coaches

Tel: 01530 817 444 or go to [www.robertscoaches.co.uk](http://www.robertscoaches.co.uk)

Local fares are available on all tours at £1 between intermediate stops

\* Discount offers subject to terms and conditions.

These tours are brought to you by



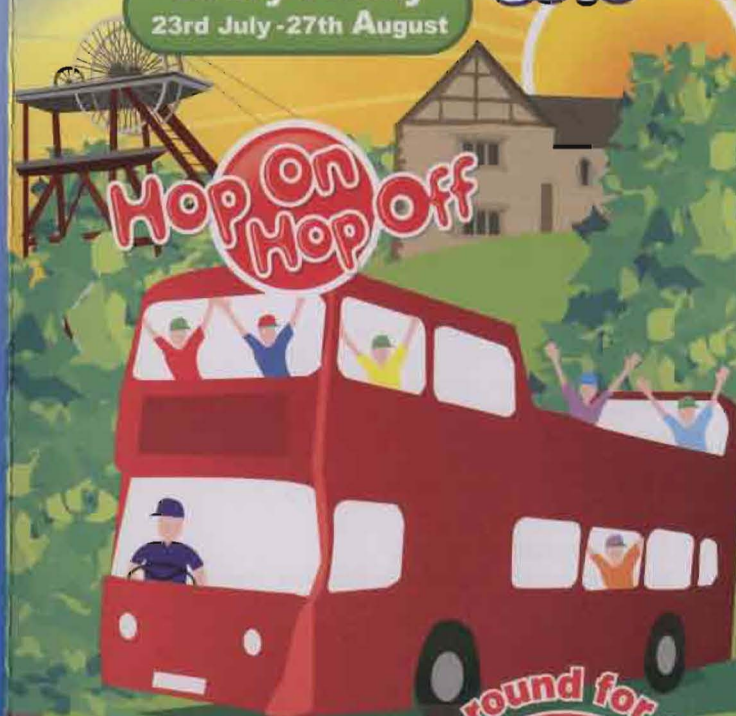
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North West Leicestershire District Council presents

# The Heart of the Forest Open Top Tour

Every Friday  
23rd July - 27th August

2010



**Hop On Hop Off**

**Special Promotional Day**  
**Saturday**  
**17th July**

Pre-booking advisable



Explore the Heart of the National Forest from an Open Top Bus!

Service operated by Roberts Coaches

[www.visitnationalforest.co.uk](http://www.visitnationalforest.co.uk)

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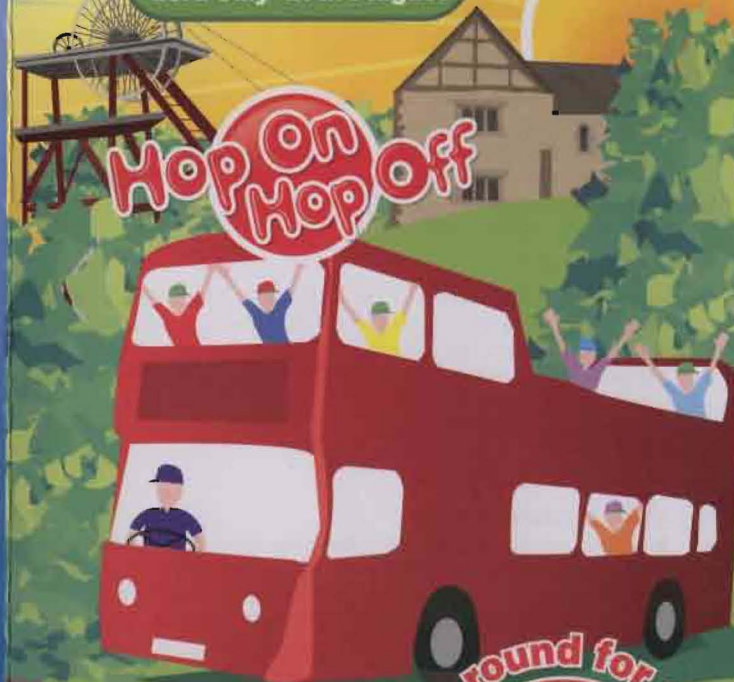
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# The Heart of the Forest Open Top Tour 2010



**Ashby de la Zouch**  
Formerly a spa town, Ashby de la Zouch is full of original character and charm, with many specialist shops, indoor market and historical buildings including Ashby Castle, Ashby Museum, Outdoor Swimming Pool and the Tourist Information Centre. Long & short stay car parking.

**Special Offer Round for a Pound on a promotional run Saturday 17th July.**  
**Look out for the Ashby Farmers Market on Saturday 17th July.**

## Conkers Waterside

Award-winning family attraction with brand new barefoot walk. Over 100 interactive exhibits together with 120 acres of growing woodland trails, adventure play, cafes and the Conkerchoo train which connects the Waterside and Discovery Centres. So much to see and do.

**Special Offers - Admits 2 for price of 1. Also purchase a sandwich or piece of cake and receive a FREE cup of tea or instant coffee.**  
**Look out for special family summer activities.**  
[www.conkers.com](http://www.conkers.com)

## National Forest

A fantastic eco-friendly base with coffee shop, close to the Ashby Woods Heritage Trail. Follow the way markers, and enjoy a leisurely stroll towards Conkers or the Ashby Canal and Moira Furnace. The hostel also offers self-catering facilities, a fully licensed bar and restaurant.

**Special Offer - Enjoy a FREE piece of cake with any hot drink purchased.**  
[www.nationalforest.org.uk](http://www.nationalforest.org.uk)

## Moira Furnace and Craft Village

An impressive early 19th century iron-making furnace, set within a woodland park with tea room and toilets. Craft workshops and studios surround a courtyard. Enjoy a short walk or a boat trip along the restored section of the Ashby Canal. Children's play area and picnic tables.

**Special Offers - Sable Studio at Moira Furnace.**  
**Wet on Wet Watercolour Painting Session with local artist Jo**  
£4 p.p. Session 10.30am - 11.30am Tel: 01283 224332  
**Canal Trip at approx 2.15pm - 2.50pm, reduced price of £2.50**  
**£2.00 Children. (Family tickets not available during the promotional period and offer subject to availability).**  
**Pre-booking recommended Tel:- 07976 637858 or 01283 224667**  
[www.moira-furnace.org](http://www.moira-furnace.org)

Come on board and see how the forest is growing!

Every Friday  
23rd July - 27th August

Fares

£5  
Concessions

£7  
Adult

£16  
Family

Save money, book in advance at Ashby Tourist Information Centre.

## 5 Sence Valley Forest Park

Wildlife haven, featuring 150 acres of woodland, lakes, grassland and wildflower meadow, with walkways, cycle tracks, picnic tables and toilets available. See the unique noon column made by sculptor David Nash from charred oak. One of six within The National Forest.

The bus will stop at both the top and the bottom of the hill.

**Look Out for the Heather Scarecrow Festival on Fri 6th Aug.**

## 6 Donington le Heath Manor House

Free entry to a well preserved 13th century medieval Manor House. See King Richards bed, exhibitions and ground floor virtual tour. Outside enjoy the maze, scented period herb and flower garden all beside the Classics Restaurant.

**Special Offer - Buy a sandwich or piece of cake and get a FREE hot beverage at Classics Restaurant.**  
[www.leics.gov.uk/donington](http://www.leics.gov.uk/donington)

## 7 Coalville Town Centre

Coalville has a wealth of independent shops, an indoor Friday Market and many high street services. Together with its wide choice of eating establishments, it is a welcome stop.

**Look Out for Coalville by the Sea on Fri 13th August.**

## 8 Snibston

Snibston is set on the site of a former colliery, and consists of an award-winning interactive museum, major fashion gallery, nature reserve and country park. Optional Colliery tour and free audio tour are also available.

**\* Special Offers - Admits 2 for price of 1 and also receive a FREE hot drink with the purchase of a Miner's Snap Tin lunchbox.**

**Look Out for Picnic in the Park with Peppa Pig appearing at various intervals throughout the day on Fri 6th August.**  
[www.snibston.com](http://www.snibston.com)

## SPECIAL OFFERS

**\*Will require a voucher from 'National Forest and Beyond' Attractions Guide, which is available on the bus.**  
Just show your bus tickets for other offers.  
Discount offers subject to terms and conditions.

## Timetable: Heart of the Forest

| Bus Stop                                   | Tour 1  | Tour 2  | Tour 3 | Tour 4 |
|--|---------|---------|--------|--------|
| 1 Depart Market Str. Ashby de la Zouch     | 9.45am  | 11.15am | 1.45pm | 3.15pm |
| 2 Conkers, Waterside                       | 10.00am | 11.30pm | 2.00pm | 3.30pm |
| 3 YHA                                      | 10.05am | 11.35pm | 2.05pm | 3.35pm |
| 4 Moira Furnace                            | 10.10am | 11.40am | 2.10pm | 3.40pm |
| 5 Sence Valley Forest Park                 | 10.35am | 12.05am | 2.35pm | 4.05pm |
| 6 Donington-le-Heath Manor House           | 10.45am | 12.15am | 2.45pm | 4.15pm |
| 7 Coalville Town Centre                    | 10.55am | 12.25am | 2.55pm | 4.25pm |
| 8 Snibston Discovery Museum & Country Park | 11.00am | 12.30pm | 3.00pm | 4.30pm |
| 1 Return Market Str. Ashby de la Zouch     | 11.10am | 12.40pm | 3.10pm | 4.40pm |

**Please note:** This tour will depart from St Margarets Bus Station (Bay 1), Leicester at 8.45am and arrive in Ashby at 9.30am. Departing Ashby at 4.45pm arriving back at Leicester High Street at 5.30pm. **Safety:** There are additional risks on open top buses. Please heed all safety information provided on buses and remain attentive.

**Open Top Tours - brought to you by North West Leicestershire District Council**

## City pick-up

Enjoy a great day out from Leicester. For an extra £1 per person or £2 per family, per single trip, you can join the Heart of the Forest Tour by leaving in the morning from Leicester, spending the day hopping on and off the local tour, then returning back to Leicester at tea time.

