



MEDIA OPPORTUNITY

Issued on 7 November 2013

STUDENTS LEARN THE DANGERS OF DRIVING AT SAFE EVENT AT STEPHENSON COLLEGE

Coalville students will learn the consequences of dangerous driving first-hand from the emergency services at a safety event at Stephenson College.

Thirteen different members of the Safer North West Partnership will stage live road safety demonstrations and interactive workshops to more than 500 students on 12 and 13 November.

Date: Tuesday 12 November 2013

Start Time: 10:45hrs

Location: Stephenson College, Thornborough Road, Coalville, LE67 3TN

Firefighters will demonstrate how they use hydraulic cutting equipment on wrecked cars to show how a casualty is cut free to allow access to ambulance staff. Police officers will then show how the dangers of speeding, not wearing seatbelts, using mobile phones whilst driving and drink and drugs could easily lead to them becoming a statistic.

A number of other organisations will also be on hand to provide information on what could then happen if they were found to have committed a crime. Students will also be given an insight into the criminal justice system through participation in a mock trial put on by local magistrates, and they will also experience what it is like to be in prison.

Mark Elliott, District Manager for North West at Leicestershire Fire and Rescue Service, said: "Every year, on average, 52 people die on our roads. A quarter of these are young drivers. These lives are needlessly wasted. This event aims to reach young drivers who are at the greater risk of being involved in collisions. We will be warning them of the potential dangers and using demonstrations we will show them the consequences of their actions."

Councillor Trevor Pendleton, Chair of Safer North West Partnership, said: "I am really excited to see so many organisations coming together to deliver such important messages to young people. By working together we can show what a devastating effect dangerous driving can have on our lives and we hope that the young people will take these valuable lessons on board."

Nigel Leigh, Principal and Chief Executive of Stephenson College, said: "We are delighted to be working with the Safer North West Partnership again this year. This event will offer students a greater awareness of safety issues that affect young people today and it contributes to the valuable work of the Partnership."

Inspector Helena Bhakta, Commander of North West Leicestershire local policing unit, said; "This is an excellent example of agencies working together to get the important message of road safety across to students. We hope by educating and advising young people about their future driving will help keep them and those who ride with them safe on the roads."

Graham Compton, Senior Traffic Management Officer, from the Road Policing Unit said: "Police officers will be at the college warning young people of the dangers that are usually contributed to collisions. We will continue to visit attend schools to educate children at an early age the importance of driving safely."

ENDS

Notes to Editors

This event is being co-ordinated by the Safer North West Partnership and Stephenson College and will focus on the consequences of taking risks whilst driving.

Young Drivers Aged 16-21 Injured in Road Traffic Collisions in the Service's Area

Injury Type	2009	2010	2011
Killed or Seriously Injury	85	58	51
Slight Injury	586	502	463
Total	671	560	514

Source, STATS 19 data obtained from MAST, Road Safety Analysis Ltd

Notes to Editors:

Contact:

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SAFE EVENT, STEPHENSON COLLEGE – 12, 13 NOVEMBER 2013

Workshops

Agency	Description
Fire Service VF4 Workshop and Simulator Experience	45 minute classroom based workshop followed by ten minute simulator experience, four students at a time
Fire Service (Outdoors)	External demonstration by fire crew involving extricating a casualty from a vehicle.
Prison Service	An insight into prison life for young offenders
Magistrates in the Community	12 November Only Mock trial involving a drink driving case

Stands

Agency	Status
Safety Camera Team (Outdoors)	Speed check van outdoors. Consequences of speeding
Police Traffic Management (Outdoors)	Cycle Hub – cycle safety checks with free hi-vis backpacks to give away
Safer North West Partnership	General information and giveaways. Quiz and prize draw information.
Network Rail	Display material and DVD only. Consequences of taking risks at level crossings
Fire Service Driving Simulator	Table top driving simulator
Fire Service Batak	Device which tests reaction times
Youth Offending Service	Drink driving/nuisance driving – drive a remote control vehicle through a course wearing bear goggles
Swanswell	Drink and Drug driving advice. Games using beer goggles.
Police ASB/ Neighbourhoods Team	Anti-social and nuisance driving, speeding. Mini Moto advice.
Don't Muck Around - NWLDC	Littering from vehicles and consequences
Tyresafe	Advice on tyre safety and consequences of not maintaining vehicle
Prince's Trust	Promotion of Prince's Trust Scheme