



# Recycle more... year one achievements



We're working to help everyone recycle more and increase the district's recycling rate to 50%. Here's what we've achieved so far..



## EIGHT

roadshows held across the district to launch Recycle more... engaging with over **700** people



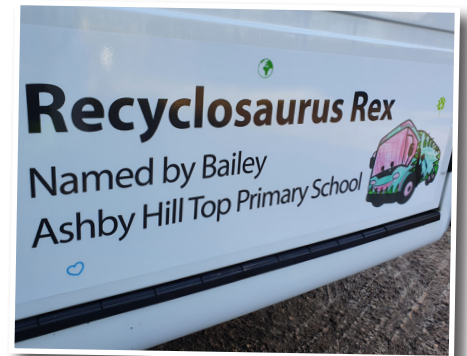
Food waste trial launched for **2,000** households



## BATTERY AND MOBILE PHONE

recycling introduced

Competition held to name **SIX** of our recycling lorries



Recycling trolley trial launched with **250** households



## 40 TONNES

of food waste collected and recycled





**SIX** banners created for the recycling lorries to promote recycling

More than  
**TWO TONNES**  
of batteries recycled in the first year of collections



Almost  
**31 TONNES**  
of CO2 saved through food waste recycling



**CRISP PACKET**  
recycling point created at the council offices

Around  
**42,800**  
crisp packets recycled and  
**£214.44**  
raised for charity



**21**  
recycling tours, talks and visits carried out



**9.8%**  
increase in recycling contracts for local businesses



*"We think the food waste recycling is absolutely fantastic, we have used it so much"*

(Feedback from a resident on the trial)