

Dear (insert name of FD / Memorial Mason)

Sponsorship Opportunity at North West Leicestershire District Council Cemeteries

I am writing to you concerning a sponsorship opportunity in North West Leicestershire District Council cemeteries located at Hugglescote, Whitwick and Broomleys.

The Council has managed these cemeteries over several years and your contribution would allow us to continue to maintain a high quality and variety of planting for the benefit of family and friends of the deceased as well as members of the local community who regularly visit our cemeteries.

Our cemeteries are an important part of the local community, 161 interments took place in 2022/23 and at the end of March 2023 we had approximately 4,088 burial plots and 380 plots for ashes remaining.

As a business we work with closely it is clear that you care about the community you serve and we would therefore like to offer you the opportunity to raise the profile of (insert name of company) with visitors to our cemeteries. The amount a Sponsor can contribute is flexible and you can choose from one of the options below.

Broomleys

Large bed – per season = £ 260.00

Raised bed – per season = £ 25.00

Small bed – per season = £ 55.00

All the above, 5 Large beds, 2 raised beds and 2 small beds - per season = £ 1500.00

Whitwick

Small Bed – per season = £ 260.00

Flower Tower – per season = £ 85.00

Flower Tub – per season = £ 40.00

All the above 1 Small bed, 2 towers and 1 tub - per season = £500.00

Hugglescote

Flower Tower – per season = £ 85.00

Flower Tub – per season = £ 40.00

All the above 1 bed, 5 towers, 1 tub – per season = **£500.00**

*Please note - winter season is October - March, summer season is April - September

If you are interested in this opportunity, please email me at cemetries@nwleicestershire.gov.uk so I can discuss location and plaques arrangements in more detail.

Thank you for your time and consideration.

Yours sincerely

A handwritten signature in black ink, appearing to read 'Paul Sanders', with a horizontal line underneath.

Paul Sanders
Head of Community Services