

North West Leicestershire District Council work in Ashby de la Zouch 2010 to 2014

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Please see below a summary of North West Leicestershire District Council activity in Ashby de la Zouch from 1st April 2010 to 31st March 2014

Economic Development

Vacancy rates

At the last survey in March 2014 there were 4 vacant properties in Ashby (2.1%).

New business enquiries

As at March 2014 assistance had been give to 18 businesses in Ashby with advice about relocation, growth, networking opportunities etc. Businesses included employers such as Ceva Logistics, Plastrubution, Bott Ltd.

Other activity

- Supporting an investment project at Schneider Electric.
- Coordinated a redundancy support session for Arla Foods and Logoplaste with 124 attendees.
- Supported a SBWA for KP snacks.
- Supported Field Sports UK to relocate from Derbyshire to premises in Lount.

District wide

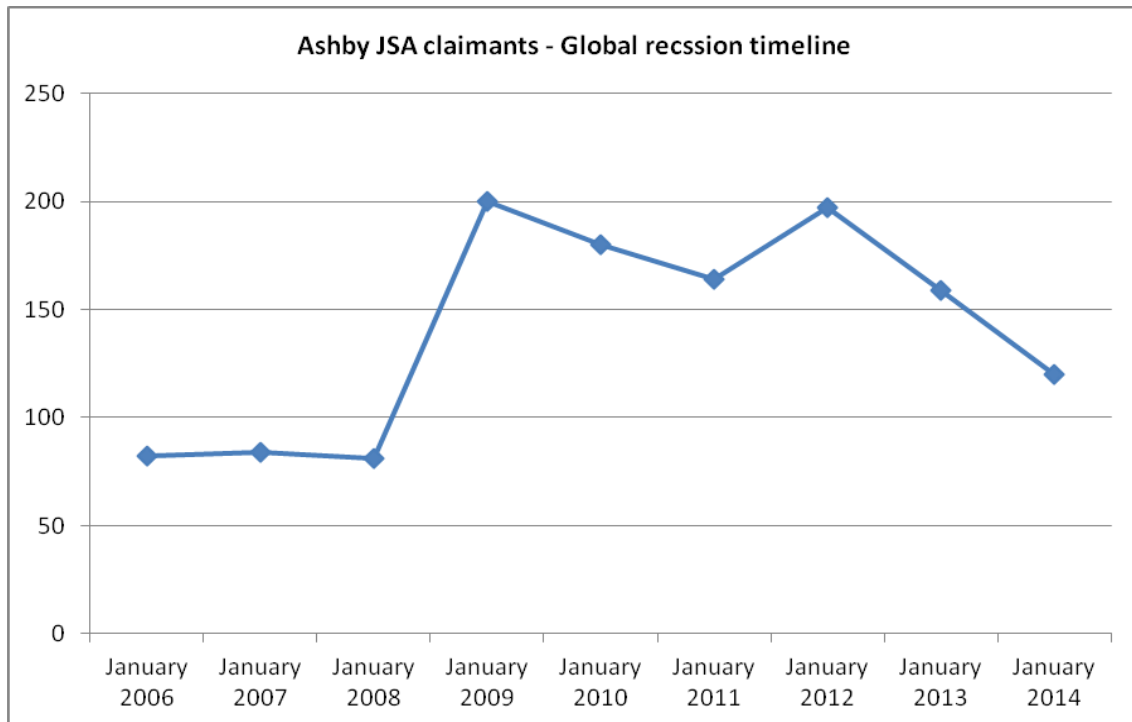
District wide information provided in the district wide summary report.

Unemployment

Ashby JSA claimants - Global recession time line

Date	Male	Female	Total
March 2006	57	25	82
March 2007	55	29	84
March 2008	61	20	81
March 2009	151	49	200
March 2010	130	50	180
March 2011	109	55	164
March 2012	117	80	197
March 2013	92	67	159
March 2014	74	46	120

* Sourced from Nomis May 2014



Recycling Performance 2003-2014

District wide information provided in the district wide summary report.

Environmental

2013/14

- Dog fouling campaign held at Willesley Woodside (20/6/2013)
- Dog fouling campaign held at Hood Park (25/6/2013)
- Flagstaff clean up and lay by on A511, supported by volunteers and McDonalds - 68 bags and seven volunteers.
- Brook clean up, supported by Ashby de la Zouch residents and Ashby de la Zouch Town Council - 42 bags and 40 volunteers.
- Rotary Club A511 litter pick – 40 bags and 35 volunteers
- Ashby Big Tidy with 100+ volunteers (15/3/2014)
- Social experiment using specially designed anti dog fouling posters by Keep Britain Tidy at Gilwiskaw Brook (Jan-Mar 2014)
- 23 Dog fouling complaints received, 15 littering complaints received, 13 individual litter picking volunteers recruited.
- Ashby Town Council supplied with stencil kit for dog fouling hot spots areas

2012/13

- Ashby Carpets & residents Brook clearance - 42 bags and 40 volunteers
- Ashby/Hood Park litter pick – 14 bags and 6 volunteers
- Ashby Westfields litter pick - 14 bags and 6 vol

District wide information provided in the district wide summary report.

Sport and Physical Activity

District wide information provided in the district wide summary report.

Community

- Give and Gain event – 2 businesses and 3 community groups from the Ashby area attended this event on 27 March 2014. One of the businesses has offered their land so that a community group can start filming scenes in their woodland areas.

2010/14

- One-off grants issued to groups in the Ashby de la Zouch:

2010/11

Name of recipient of grant	Amount received
WETRA (Willesley)	£200
Ashby Canal Trust	£225
Ashby de la Zouch Partnership	£450

2011/12

Name of recipient of grant	Amount received
Ashby Canal Trust	£450
Ashby Street Pastors	£450
Ashby Museum	£225

2012/13

Name of recipient of grant	Amount received
Ashby Pithiviers Town Twinning Association	£450
Friends of Westfields	£450
HOTF Festival Measham	£450
Ashby Museum	£225
One Willesley	£450

2013/14

Name of recipient of grant	Amount received
Ashby Youth for Christ	£378
Ashby Arts Festival	£450
Ashby Arts Festival	£450
Ashby Museum	£450

- Well Families Clinics - 2010 to date in the Ashby, Measham and Moira area of the district (including priority neighbourhoods of Measham and Moira)

Date	Area	Number of attendees
01.03.11	Ashby Baptist Church	70
27.03.12	Ashby Baptist Church	47
08.07.14	Ashby Baptist Church	66

Heritage and Culture

2013/14

- The 8th Ashby Arts Festival was delivered in June 2013 with the theme 'Strike up the Band' Funding was secured from Tesco Charity Trust Community Awards scheme and Community Games.

2012/13

- The 7th Ashby Arts Festival was delivered in June 2012 with the theme 'Celebrating in Red, White and Blue' A six page article in Derbyshire Life was a wonderful promotion for the Outdoor Gallery and its artists. Funding was secured from Homebrook Ltd and Leicestershire Community Forum.
- Event Management advice was given to Ashby's Giant Queen's Diamond Jubilee Street Party. This event was reported both in National and International media.
- Sunday opening (supported by NWLDC) at Ashby Statutes Fair, takes place for the first time and is targeted for Families
- New event management arrangements in place to deliver Ashby Town Council events

2011/12

- The 6th Ashby Arts Festival was delivered in June 2011 with the theme Dance. The outdoor Gallery was featured in Derbyshire Life '10 reasons to visit Ashby de la Zouch'. A new History of Ashby, cartoon exhibition was launched and some of the funding was provided by Grass roots.
- Footsteps in the Forest Orchestral project featuring students from Castle Donington and Ivanhoe College was performed alongside Sinfonia Viva on 11 October.

2010/11

- The 5th Ashby Arts Festival was delivered in June 2010 with the theme Carnival. The outdoor Gallery included Oh la la, Drummer Boy, Circus, Merry go round horses and Imaginary friends.
- The National Forest Open Top bus operates during the Summer calling at Snibston, Ashby Castle, Moira Furnace, Conkers and Sence Valley (440 users).
- A partnership Orchestral project with local schools (Ashby, Ivanhoe, Holy Cross) and professional Dance Company Addict perform a spectacular 'Fantasy Forest' concert at Hermitage Leisure Centre.

District wide information provided in the district wide summary report.

Community Safety and Anti Social Behaviour

'Respect in North West Leicestershire' is a an initiative led by the Safer North West Partnership aimed at involving young people in projects which reduce anti-social behaviour, tackle crime and improve pride and respect in our communities. Through the grants, young people have been able to make a positive contribution to their community and their efforts have received recognition at an annual award ceremony hosted by senior members of the Safer North West Partnership.

2010/11

- 'Respect' grant given to Ashby School to make bird boxes and planters for sheltered housing residents.
- 'Respect' grant given to Lewis Charlton school for an art based production.
- 'Respect' grant given to Willesley Youth Club to help young people tidy up the gardens of some elderly members of the community.

2011/12

- 'Respect' grant given to Groundworks to arrange a Christmas event for residents of Ashby's Sanctuary Housing Estate.

2012/13

- A campaign took place during the Euro 2012 football tournament to encourage a safe and responsible night-time economy in Ashby.

2013/14

- 'Respect' grant given to Lewis Charlton School to help establish a small social enterprise shop in Ashby.
- Purse bells given out in town centres prior to Christmas with advice on preventing becoming a victim of crime.

2013/14

- 8 ASB complaints received and resolved.

Housing – Decent Homes Programme and capital works investments

2010/11

- 364 homes had capital works carried out at £412314, average £1132

2011/12

- 203 homes had capital works carried out at £409635, average £2017

2012/13

- 65 homes improved under DHIP at a cost of £361,027 (average £5,554 each)
- 163 homes had Capital works at a cost of £259,766, average £1593.

2013/14

- 120 homes improved under DHIP at a cost of £1,115,857 (average £9,299 each)
- 726 homes had Capital works at a cost of £1,214059, average £1672.

Planning

2010

- **10/00029/FULM Land At Dents Road, Ashby De La Zouch** - erection of Aldi Food Retail store with associated car parking and landscaping following demolition of existing buildings. This application was taken to Planning Committee in July 2010 following an appeal against non determination and the application was granted on appeal in October 2010.
- **10/00071/FULM Ashby Rugby Club, Nottingham Road, Ashby De La Zouch** - change of use to Rugby pitch, Training area and car park. Extension to existing rugby pitch, application was approved on 17.11.2010.
- **08/01606/FUL Tesco Store, Resolution Road, Ashby De La Zouch** - extension (3,875 square metres GFA) to existing class A1 (retail) store along with additional car parking, new vehicle access, highway works and landscaping. Considered at Planning Committee in July 2010 and issued in August 2010.

2011

- **11/00097/FUL Western Old Parks Farm**, Nottingham Road, Ashby-De-La-Zouch - erection of 2 No. 50kw wind turbines and associated infrastructure. Application withdrawn September 2011 following objection from East Midlands Airport in relation to impacts on aviation safety
- **11/00415/FULM Lount Works, Nottingham Road, Lount** - demolition of existing buildings and the erection of 30 no. dwellings with associated access roads, sewers and public open space. This is the site of the former Lisk factory/warehouse which was no longer in use. Approved at Planning Committee October 2011 and permission issued December 2011.
- **11/00379/FUL St Helens Cottage**, Church Yard, Ashby De La Zouch - erection of extension to form multi-purpose hall, store and kitchen, extension of pitched roofs back over existing flat roof, provision of new flat roof, external alterations to existing building and changes in levels to form patio/steps. The extension was required to provide improved facilities at the church hall and was approved in February 2012.

- **11/00844/T56 Moira Road, Ashby De La Zouch** - telecommunications mast column supporting 6 no. 3G antennas, 1 no. equipment cabinet, and ancillary development. A Prior Notification submission which was considered at Planning Committee in November 2011 and refused on grounds of visual impact. A subsequent appeal was allowed in March 2012.

2012

- **11/00998/FUL Extensions to 1-3 Market Street**, Ashby de la Zouch in connection with the formation of a Wetherspoons pub, which is now open. The building is Grade 2 listed. Approved September 2012.
- **12/00297/FUL Erection of 1 no. 250KW wind turbine** and associated infrastructure. Approved August 2012
- **12/00413/FULM 74-108, 110-144 Malvern Crescent, Ashby De La Zouch** - erection of no.26 dwellings comprising 12x1 bedroom apartments, 13x2 bedroom houses on 1x3 bedroom house (All substitution building types from those approved under 09/01023/FULM). Approved November 2012.

2013/14

- Site at Lower Packington Road, Ashby De La Zouch. Residential of up to 70 dwellings (Class C3) and infrastructure. The application was refused at Planning Committee in January 2014 on the grounds that, due to the remote location of the site from services and public transport, the proposal represented an unsustainable form of development. The proposal would also result in development extending beyond the existing established extent of the town and which would not reflect the existing pattern of development.
- Development of 605 residential dwellings including a 60 unit extra care centre (C2), a new primary school (D1), a new health centre (D1), a new nursery school (D1), a new community hall (D1), new neighbourhood retail use (A1), new public open space and vehicular access from the A511 and Woodcock Way (outline - all matters other than part access reserved) - Money Hill Consortium. Application refused by Planning Committee on 5th May 2014.
- Land at, Leicester Road, Ashby De La Zouch. Erection of 101 dwellings. This is the last part of the land allocated for residential development on Leicester Road in the Local Plan. Highway matters to resolve and further ecology surveys to be submitted in May to address concerns of the County Ecologist.

Planning Policy Activity – 2010 to 2014

District wide information provided in the district wide summary report.