### **Useful Information**

Should you require further help please find our details below.

#### Post:

North West Leicestershire District Council, Council Offices, Coalville, Leicestershire, LE67 3FJ

Email

customer.services@nwleicestershire.gov.uk

#### **Telephone:**

01530 454 545 (Main Switchboard) If you have an emergency outside of normal hours, please call 01530 454 789

Fax: 01530 454 506 (Reception)







# Introduction...

#### Welcome to our Council Delivery Plan for 2012/13, which sets out how we intend to improve North West Leicestershire in the year ahead.

The economic climate during 2011/12 has meant that it has been a difficult year for both the Council and the community that we serve but despite this we can be proud of our achievements during the past year including:

- 85% of our residents now feel safer thanks to a significant reduction in the number of reported cases of anti social behaviour because of the work of our Stronger & Safer Communities team together with the Police and other agencies.
- the 'Don't Muck Around' campaign (run jointly with Charnwood Borough Council) which saw a 50% fall in litter dropped from cars, a 14% reduction in fly tipping and a 41% drop in dog fouling across both districts:
- the first district council in Leicestershire to be awarded the "Achieving Level" for the Equality Framework in Local Government.
- over 4,000 tonnes of CO<sub>2</sub> has been saved



Un -

**CIIr Richard Blunt** l eader North West Leicestershire District Council

through our recycling initiatives with residents. At the same time we have raised over £1 million in income from selling on the recycling material collected from our residents, which goes towards reducing the costs of waste collection.

Looking forward, a key area of investment for us in the years ahead will be our continued work on improving the quality of tenants' homes and thereby ensuring all council homes meet the Decent Homes Standard by 2015. The recent approval of the draft Housing Revenue Account (HRA) Business Plan by Cabinet will result in over £70m investment in tenants' homes over the next 10 years.

We would like to thank everyone who has worked with us over the last year to improve the services that we deliver, and look forward to building on our successes during 2012/13 and beyond.



Christin E. Tishe

Christine E Fisher Chief Executive North West Leicestershire District Council

### What we plan to do in 2012/13

### **Our vision for the future**



'North West Leicestershire will be a place where people and businesses feel they belong and are proud to call home'.

Delivering this vision is the focus of our four priorities and ensures that we concentrate on using our resources to deliver what really matters to local people and businesses.

Ashby Cana

### Council's priorities for 2012/13



Statutes Fair, Ashby-de-la-Zouch

- Value for Money We aim to provide Council services that people feel provide good value for money
- Business and Jobs We aim to make the District a better place to live, work and visit
- Safer and Healthier District We aim to improve the wellbeing of people in North West Leicestershire
- Green Footprints Challenge We aim to make people feel proud to be part of a greener district



### Value for Money

#### People feel Council services provide good value for money

What we want to achieve	How we wi
Customers are happier with services provided	<ul> <li>To support Commun</li> <li>To ensure they need</li> <li>To improve</li> <li>To ensure Council T and effic</li> <li>To improve</li> </ul>
People feel the Council are spending money well	<ul> <li>To deliver Medium</li> <li>To ensure how we s</li> <li>To engage discussion</li> </ul>



David Wilson Homes at Poppy Fields, Ellistown



#### Il achieve it

- ort Councillors in their role as ity Leaders
- e customers can access the services
- we the quality of our customer services
- e that planned changes to Housing and Tax benefit are implemented in a timely ient manner
- we the customer contact centre
- r the savings set out in the Council's Term Financial Strategy
- e the community better understands spend money
- ge all sectors of the community in ons over spending plans

### **Business and Jobs**

#### Our District is a better place to live, work and visit

What we want to achieve	How we will achieve it
Businesses choose to stay in our District	<ul> <li>To support existing businesses through understanding their issues and expectations</li> <li>Use procurement to increase the Council's use of locally based suppliers</li> <li>To enable Small &amp; Medium Size Enterprises and the Voluntary Sector to participate in procurement activities across the public sector</li> <li>To work in partnership with the newly formed Coalville Town Team</li> </ul>
People choose to spend time in our District	<ul> <li>To advise, guide and support local groups and organisations to deliver events which attract people to our Town Centres</li> <li>To ensure businesses are safe for staff and customers</li> <li>To work with residents, businesses and organisations to improve town centre environments</li> </ul>
New businesses choose to locate in North West Leicestershire	<ul> <li>To promote economic development</li> <li>To develop a relationship with the Leicester and Leicestershire Enterprise Partnership which enhances North West Leicestershire's business reputation</li> </ul>



Brass at Breedon

# Safer and Healthier District

#### The wellbeing of people in North West Leicestershire is improved

What we want to achieve	How w
People feel safe in their community	<ul> <li>To consider a constraint of the constra</li></ul>
People live healthy active lifestyles	<ul> <li>To pr partie</li> <li>To pr delive</li> <li>To co impression</li> </ul>
People feel proud to live in their communities	<ul> <li>To im of ho</li> <li>To pr of se</li> <li>To im educ</li> <li>To po</li> </ul>



Music in the Park at Castle Donington

#### e will achieve it

- o-ordinate and promote a range of ities for young people
- ork with partners to reduce crime anti-social behaviour
- romote the protection of children vulnerable adults
- romote and deliver opportunities for icipation in sport and physical activity
- romote and support organisations to ver community events
- o-ordinate local access to health ovement services
- nprove the quality and choice/accessibility ousing
- romote public engagement in the provision rvices
- nprove the local environment through cation and enforcement
- ositively respond to the Localism Act



#### People feel proud to be part of a greener district

What we want to achieve	How we will achieve it
Businesses are motivated to be greener	<ul> <li>To identify opportunities through procurement for businesses to be greener</li> <li>To coordinate the Green Business Network</li> <li>To influence more sustainable developments through the 'ourplace<sup>™</sup>' scheme</li> </ul>
Residents are inspired to live a greener lifestyle	<ul> <li>To encourage and support schools in the District to take part in the Eco Schools programme</li> <li>To increase levels of recycling through diverting waste away from landfill</li> <li>To encourage energy efficiency</li> <li>To work with community partners to improve the local environment</li> <li>To promote existing woodlands and support the creation of new woodlands through the National Forest</li> </ul>
<text></text>	<ul> <li>To improve the energy efficiency of existing Council assets</li> <li>To develop more energy efficient methods of delivering Council services</li> <li>To undertake a series of Council initiatives that reduce our carbon emissions</li> <li>To deliver improvements to our Council Housing that increase their energy efficiency</li> <li>To continue to attract new supporters and sponsors of the Green Footprints Challenge to allow ongoing improvements to the awards scheme</li> </ul>

Planting trees in the National Forest

# Managing the Council's Finances - 2012/13 to 2014/15

Continuing to ensure that we deliver value for money in the services we provide is as important as ever in the current economic climate as the Government moves forward with its deficit reduction programme. Central Government funding to local authorities has continued to fall.

For 2012/13 our Government grant allocation everything it does and will also continue was reduced by 14% compared to 2011/12. with the regular monitoring of income and Through our medium term financial planning, expenditure. This will ensure that any issues the Council had anticipated such a reduction, affecting budgets are identified and and has continued to identify and deliver appropriate action taken in a timely manner. savings to meet overall expected funding From 1st April 2013, the Government is reductions up to the end of 2014/15.

It is expected that total annual savings of £1.5M will be required over this period, of which £654,000 has been found for 2012/13, by way of contributing to a zero increase in the level of District Council Tax for a further year. Our financial planning assumes that the level of District Council Tax will not rise before 2015/16.

The Council will continue its drive for efficiency, economy and effectiveness in



Measham High Street

making some important changes to its funding regime for local authorities which includes the Council retaining a significant proportion of the growth in Business Rates it collects. Whilst the details have yet to be finalised, the Council will be monitoring them as they emerge so as to make an early assessment of their effect on the income of the Council.

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### Building Confidence in the Council's Performance

The Council continues its drive to improve its performance across all services and we have made significant improvements across the Council during 2011/12. You can read about the Council improvements and how they are making a difference to people's lives on our website -

www.nwleics.gov.uk

We continue to be recognised nationally for our achievements winning a number of awards in 2011/12 such as the;

- **'Don't muck around'** anti dog fouling campaign which was highly commended at the **'How Do'** Public Service awards
- Our Legal Services Team were reaccredited under the Lexcel scheme
- We have won the innovation and the Peoples Choice category in the 'Keep Britain Tidy' awards 2012

At the heart of our work to further improve the services that people value will be a performance programme focussing on:

- Actively engaging our customers and communities in shaping our services
- Responding to local Councillors case work and views
- Valuing the views of our partners and customers to improve our performance
- Engaging external best practice and benchmarking to challenge what we do and how we do it
- Establishing clarity on what outcomes we are aiming to achieve to support the Council's priorities
- Working as one Council and one Team to deliver the best we can



Clean up at Mantle Lane Bridge

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'We will be putting local people at the heart of our services and during 2012/13 we will be working more closely with you to improve the services you value'.