

# North West Leicestershire Local Sport Alliance, Sport and Health Awards 2019

## Sponsorship packages

**Supporting this event will bring many benefits to your business both locally and further afield.**

### Why be a sponsor:

By sponsoring this event you will be supporting local people to lead healthy active lifestyles and celebrating in community achievements. The event will expose your company name and logo to a large number of possible customers, with over 500 people attending the event, and online marketing reaching over 1,000 possible customers. Awareness of your company will be further raised through pre, during and post event marketing, including social media build up, photos, trophies and certificates, with portable advertising on the night also widening your reach.

### Headline sponsor (£1,000)

- Company name alongside event title (e.g. North West Leicestershire Sport and Health Awards 2019 sponsored by "your company name")
- Sponsorship of three awards with company name on each trophy, and company representative to attend as VIP and present award
- Prime spot on 'sponsors wall' for company name and logo, which all award photos will be taken with (\*HD logo required)
- Opportunity to provide own portable advertising for the event (e.g. banners)
- Full page advert in event programme
- Promotion on social media (tagged) in build up to, throughout, and after event.

### Awards sponsor (£200)

- Company name on one trophy, and company representative to attend as VIP and present award
- Spot on 'sponsors wall' for company name and logo, which all award photos will be taken with (\*HD logo required)
- Quarter page advert in event programme
- Promotion on social media (tagged) in build up to, throughout, and after event.

### 2019 Awards

Primary School of the Year | Secondary (High and Upper) School of the Year | School Team of the Year | Junior Sportsperson of the Year | Junior Team of the Year | Junior Volunteer of the Year | Senior Sportsperson of the Year | Senior coach / volunteer of the Year | Disabled Sportsperson of the Year | Club of the Year | Healthy Lifestyle Award | Community Award | Outstanding Contribution Award | Active Age Award.

If you are interested in this sponsorship opportunity please contact Emily Rodbourne, Sports Development Officer on 01530 454755 or email [emily.rodbourne@nwleicestershire.gov.uk](mailto:emily.rodbourne@nwleicestershire.gov.uk)



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