

# Four Priorities



# Climate Week

21-27 March 2011

*North West Leicestershire will be a place where people and businesses feel they belong and are proud to call home*  
Council's Vision Statement

Join North West Leicestershire in celebrating Climate Week this month! Turn the page to find out how you can get involved...

## Priority – Pride in the Community

The wellbeing of people in North West Leicestershire is improved

### We want to ensure:

- Residents feel safe in their community
- Residents live healthy active lifestyles
- Residents have pride in communities where they feel they belong

## Priority - Green Footprints Challenge

People feel proud to be part of a greener district

### We want to ensure:

- Businesses are motivated to be greener
- Residents are inspired to live a greener lifestyle
- People feel that the Council demonstrates community leadership in being

## Priority - Value for Money

People feel Council services provide good value for money

### We want to ensure:

- Customers are happier with services provided
- People feel the Council is spending money well

## Priority – Improving our Town Centres

Our Town Centres are better places to live, work and visit

### We want to ensure:

- Businesses choose to locate in our Town Centres
- People want to spend time in our Town Centres

The District Council's Cabinet agreed these new, updated priorities at their meeting in February.

Further information on these priorities and how the District Council aims to achieve these can be found in the Council Delivery Plan 2011/12. Copies can be downloaded from: [www.nwleics.gov.uk](http://www.nwleics.gov.uk).





## Get involved in Climate Week!

Climate Week is a supercharged national occasion celebrating all the great work being done to combat climate change and encouraging more people to get involved.

Here in North West Leicestershire our aim is to host the largest number of events and activities during Climate Week compared to any other area in the United Kingdom. In fact, so many things are planned that we decided to designate March as Climate Month!

You can help us by making Climate Week happen where you are and letting us know what you're planning. It could be a talk,

workshop, open day, exhibition or a party. It could showcase what an organisation has done, highlight what others have achieved, or simply start a discussion about what might be possible. Just let us know what you're doing.

A five-minute conversation you have today could result in hundreds of people becoming involved in helping combat climate change during Climate Week.

To find out more and to take part in our web poll, log on to <http://footprints.nwleics.gov.uk/> and follow the links to the Climate Week website.

### CASE STUDY: MEASHAM PARISH COUNCIL

Measham Parish Council is committed to reducing its CO<sub>2</sub> emissions and, by demonstrating leadership in this area, hopes to inspire others to reduce their own carbon footprints.

Working with the Green Footprints Challenge, councillors agreed to develop a carbon baseline for the energy and fuel used by the operations of the Parish Council enabling them to start measuring their impact on the environment every year.

Having worked out how much electric, gas and fuel the council use in a year, they hope to develop Leicestershire's first Town and Parish Council Carbon Budget and develop targets in CO<sub>2</sub> reduction which are stretching but realistic. The development of the carbon baseline for the Council will start this process and assist with providing real-time statistical analysis for future carbon budget setting.

Cllr Tom Neilson, who was the Parish Council lead on the project, hopes that the Council

will adopt a reduction target of 50% by 2015/16 and become a fully carbon neutral council by 2020.

If other Town and Parish Councils are interested in doing something similar for their organisation, the Measham Parish Council Case Study is available at <http://footprints.nwleics.gov.uk/partnerships.html>.



## Take the Climate Week Challenge

**Could a team from your school or workplace come up with a brilliant idea and a great plan of action in just one day? Do you have what it takes to win the Climate Week Challenge?**

Any organisation can enter any number of teams of between four to six people, for FREE! No preparation is required – a table to work at is all each team needs.

### What are the categories?

There are six age categories, but everyone – from primary pupils to senior managers – will be given the same core challenge.

### What happens once the challenge has been completed?

After the teams have finished, each school, college or workplace selects their own winning team. They then send that team's proposal to the Climate Week national judging panel, who will select regional and national winners.

### Where do I sign up?

To participate, you must register your school, workplace, community group or youth group in advance. Log on to:

[www.climateweek.com/challenge/](http://www.climateweek.com/challenge/)

### What is the Climate Week Challenge?

The Climate Week Challenge is a high energy, time-pressured training and educational experience that develops teamworking, innovation, creativity, planning, presenting and delivering results to a deadline. It also promotes environmental awareness and increases knowledge of sustainability issues.

### When will it take place?

The Climate Week Challenge takes place on Monday 21 March. The challenge will be revealed online at 9am on the day, to be completed by 2pm.

### Who can take part?

Schools, colleges and workplaces all over the country are being invited to take part.

# Climate Month

## what's on

There's so much happening across the district that we've had to extend Climate Week to Climate Month to fit it all in! Don't be left out - get involved with one of the following events or organise something with your friends, family, school or workplace.

For further information and an up-to-date list of events visit: [www.footprints.nwleics.gov.uk/climateweek](http://www.footprints.nwleics.gov.uk/climateweek)

DATE	WHAT?	WHERE?	DETAILS
Sat 19th March	Launch of Green Footprints (GF) Loyalty Card	Ashby Farmers' Market	Join us on the day to try delicious local foods and find out more about the new Green Footprints Loyalty Card. Ashby 20:20 will also be running a food miles activity for all the family.
Sun 20th March 2-4pm	Allotments in Spring	Ellistown and Battleflat Allotments, Midland Road, Ellistown	Find out more about growing your own food and the positive impact it can have on your environment.
Mon 21st March	Climate Week Challenge	The District Council and Barratt Homes, Coalville How about your company too?	A small staff group in each organisation will work on a special challenge issued at 9am. Is your business up for the challenge? Sign up and get involved!
		Primary and secondary schools	This is a great chance to take part in the same challenge that businesses and groups will be working on. Sign up and show them how it should be done!
Mon 21 – Fri 25 March	The Big Energy Challenge	The District Council and Barratt Homes, Coalville	A Big Switch Off-style competition will see the two organisations battling it out to see who can reduce their electricity consumption the most during Climate Week.
		Would your business like to take part?	Sign up on the Green Footprints website and we'll aim to pair you up with a neighbouring organisation.
Mon 21st March	Paper Detox Challenge	This is a month-long challenge open to all local businesses	Information and materials will be made available to all businesses who register to take part. There will be a prize-giving ceremony for the biggest detox after the challenge is completed.
Wed 23rd March	Youth Conference	East Midlands Airport AeroZone	One day youth conference for secondary students, being run by the District Council and East Midlands Airport.
Sat 26th March 10am	Thringstone Spring Clean	The Green, Thringstone	The Friends of Thringstone would like your help with a village spring clean, starting at The Green and concluding with a lunch at the Community Centre from 1pm for all those that have helped out. For further information tel: 01530 223434
Sun 27th March	Composting Workshop	Best Western Premier Yew Lodge Hotel, Kegworth	Rod Weston, Master Composter, will be running a workshop for allotment societies and residents interested in composting. For further information and to book your place visit: <a href="http://www.footprints.nwleics.gov.uk/climateweek">www.footprints.nwleics.gov.uk/climateweek</a>  This event has been sponsored by Best Western Premier Yew Lodge Hotel, Kegworth

# Get rewarded for your commitment

The Green Footprints Loyalty Card 'LEAF' (Local Enterprise and Friends) will be launched at Ashby Farmers' Market on Saturday 19th March 2011.

The loyalty card will be offered to volunteers that support the work of the many green groups across the district, such as Friends of Thringstone, Ashby 20:20 and Friends of Holly Hayes Woods. The scheme is designed to reward volunteers for the work they do in their communities to help promote a cleaner and greener district.

One of the first businesses to join the scheme was Ashby Farmers' Market, where holders of the card will get up to 5% off produce and goods on sale at the market.

Market Manager Matthew Springthorpe said: "We are delighted to be a part of this scheme;



initiatives such as this further promote the importance of supporting local producers and local businesses."

Initially LEAF cards will be available to volunteers who support green groups in the district or residents who would like to volunteer and help out with local green groups and initiatives. To find out more about the LEAF loyalty card visit: [www.footprints.nwleics.gov.uk](http://www.footprints.nwleics.gov.uk).

# Third green awards take place in April

The third Green Footprints Challenge Awards will be held on Friday 15th April at the East Midlands Hilton Hotel.

The annual awards, organised by North West Leicestershire District Council, recognise people or groups that have made an outstanding contribution to the environment in North West Leicestershire.

This year the categories are:

- Businesses
- Children and Young People
- Families and Individuals
- Partnerships and Community Groups
- Schools
- Sustainable Urban Design

The awards have been judged by a panel of experts from agencies across the district and the three best applications shortlisted. For more information about the shortlisted entries visit: [www.nwleics.gov.uk/footprints](http://www.nwleics.gov.uk/footprints).

